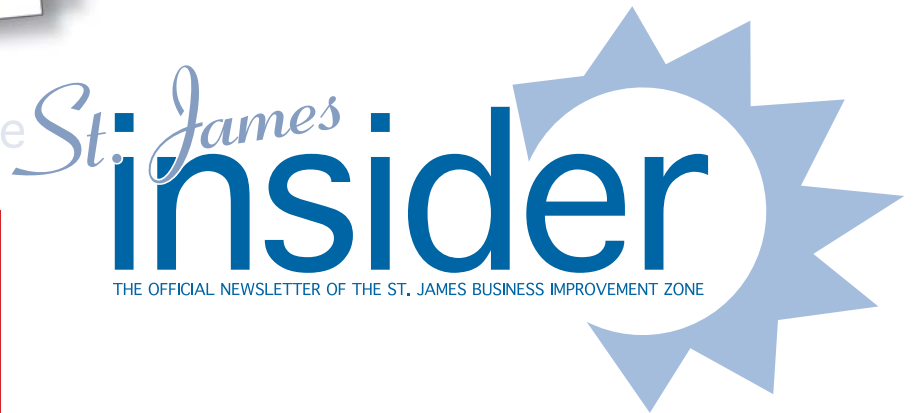




# Promote Your Business to the Residents of St. James Village



**ADVERTISE YOUR BUSINESS – out just in time for holiday shopping!**

Twice a year the St. James Village Business Improvement Zone publishes *The Insider*, the official newsletter of the BIZ.

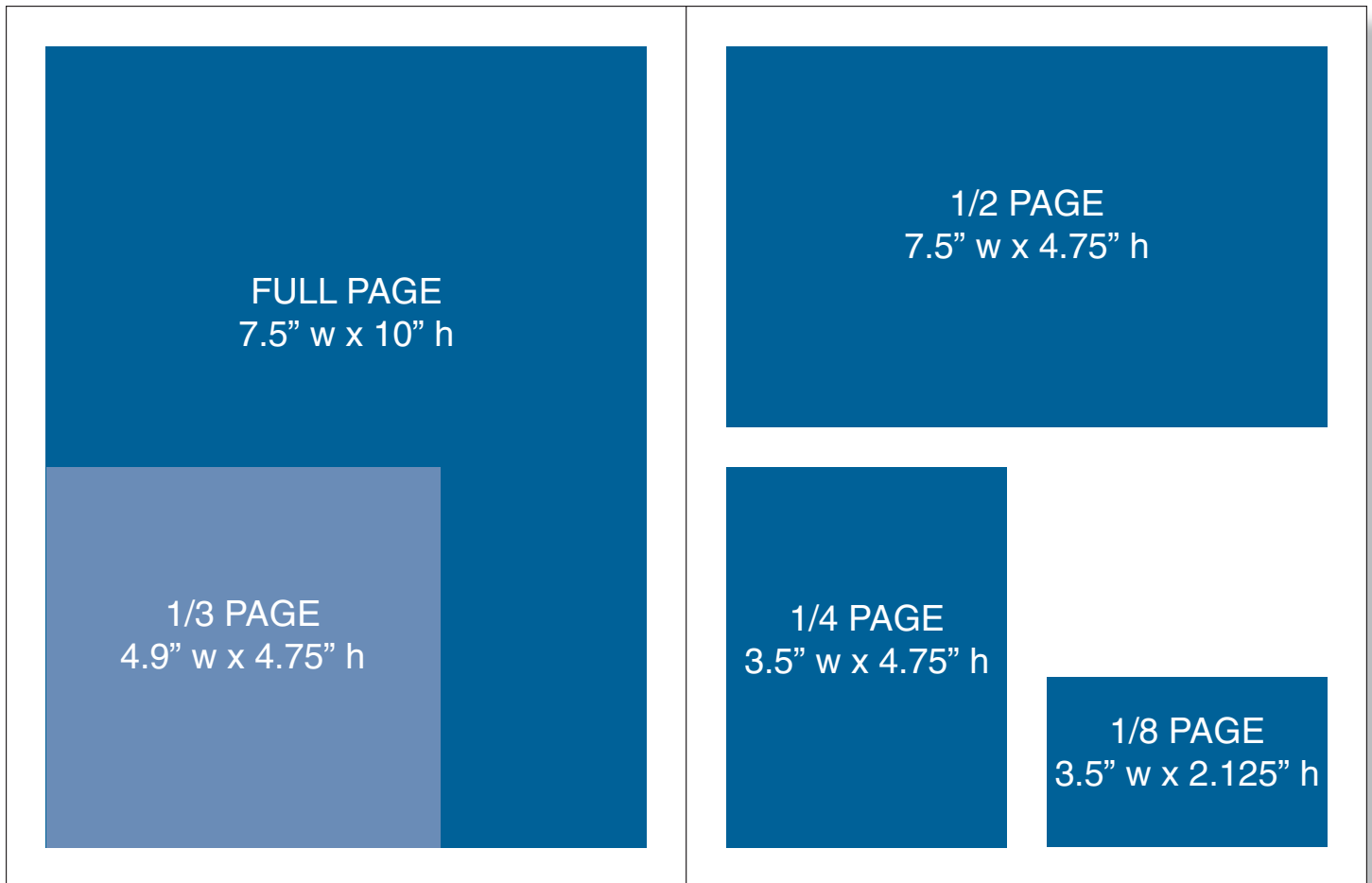
This full colour, glossy publication is mailed directly to 5500 homes in the St. James area through Canada Post, plus additional copies are available at select St. James' merchants.

*The Insider*, which has been published since 2000, is full of business features, trivia questions, new business announcements, a full BIZ business directory, BIZ services features, merchant news, and more!

**The ad booking deadline for the Fall/Winter issue is October 20th. St. James Village BIZ members save 50% off ad rates!**

see next page...

For more information, or to book your advertisement in the upcoming issue, call Kathy Olson, St. James Village BIZ Treasurer Volunteer, at 988-5971.



Your ad can be designed for you for an additional cost. Call Robert at *RJM Design Group*, 772-4061, or speak with the BIZ contact for more information.

**Advertisement Rates:**

- Full: \$800
- 1/2: \$425
- 1/3: \$300
- 1/4: \$225
- 1/8: \$125

**St. James Village BIZ members receive a 50% DISCOUNT on all ad rates!**

**Deadline: October 20th**

**MECHANICAL REQUIREMENTS:**

Please submit high resolution PDF's with embedded fonts. See below for image and colour requirements.

Files may be e-mailed, if smaller than 5mb, to robert@rjmgroup.ca, or placed on an FTP site (call 772-4061 for info), or couriered on a cd (call 772-4061 for info).

**ACCEPTABLE FORMATS:**

- Quark files including fonts and links
- InDesign files including fonts and links
- Illustrator or Freehand files with fonts converted to outlines and links
- Press Quality/High Resolution Acrobat PDF
- NO Word, Corel or other Microsoft files accepted

**IMAGE & COLOUR REQUIREMENTS:**

- Photos must have a minimum resolution of 300 dpi
- Photos must be CMYK (not RGB)
- All colours used must be CMYK (not RGB or Pantone)

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